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Nau Ivanow

Nau Ivanow

Nau Ivanow

Nau Ivanow is a space of welcome, accompaniment, trial and error, research and investigation; a haven where companies will find the warmth they need to work unhurriedly, in good conditions, feeling like natural inhabitants rather than mere users.

Nau Ivanow's projects are underpinned by three major working axes with one common denominator, namely internationalisation, which permeates each and every one of our projects. In a few words, we are committed to:

Creation, by providing coverage to all the stages involved in the creative process and the entire value chain of a performing arts project. We offer the peace and quiet and the resources needed to investigate and work without the pressure of coming up with "products" that often fail to mirror companies' true spirit.

Accompaniment, to help companies to grow and to provide exposure for what they do. Nau Ivanow is steadfastly committed to accompanying the user without any type of meddling in artistic matters, because each company must be free to choose its own path. Nau will accompany you, helping you to become more professional and enjoy decent working conditions, both now and in the future.

Work with the territory, as we are a space where communities can experience their creative processes and where, through the participation of these communities, a direct dialogue is established with companies, ultimately helping everyone to grow. This coexistence must act as an impetus to generate critical and cohesive societies and companies that are committed to their immediate communities.

For this reason, residencies are the main focus of what we do. Our aim is to provide decent working conditions while companies are being created, accompanying them at all times and providing them with the resources they need and which are available to us.

Project

Project

Project

Mission

Nau Ivanow's mission is to facilitate project creation, mobility and internationalisation, as well as to train culture professionals, particularly up-and-coming performing arts companies.

Vision

Our goal is to become an international reference point in all matters related to making performing arts more professional, improving mobility and residences, enhancing their status, while also being a space where the communities in the different territories can coexist with companies and be part of the creative processes.

Values



History

History

History

From making paint to creating possibilities

At the end of the 1960s, the entrepreneur Victor Ivanow Bauer built the head offices of his paint company, Ivanow, SA, in the district of la Sagrera, where it remained until the 80s. The building, designed by the architect Jordi Figueres Anmella, was officially opened in 1968. The growth of the business and the urban development of the city of Barcelona obliged the company to relocate to the Zona Franca. The original building was subsequently owned by different textile companies until it was abandoned towards the end of the 1990s. At this point, in 1997, it was purchased by the architect Xavier Basiana, thus giving birth to Nau Ivanow as a multidisciplinary space. Since 2006 it has been managed by the Fundació Sagrera, which took over from the Associació Cultural La Nau Ivanow.

In the year 2010, the facility embraced the performing arts, and the Institute of Culture of the Barcelona City Council purchased the building to afford the project continuity within the framework of the Fàbriques de Creació [Creation Factories] programme.

In 2015, Nau Ivanow embarked upon a process of internationalisation to generate links all over the world, becoming a two-way gateway for numerous initiatives and companies.



Timeline

Timeline

Timeline

Xavier Basiana purchased the former Ivanow paint factory located in the la Sagrera neighbourhood of Barcelona	1997
The Associació Cultural La Nau Ivanow was created	2000
Major private investment in the factory following the collapse of the roof	2005
The Fundació Sagrera was created	2006
The project grew and the three adjacent premises were leased	2007 2009
From volunteer-based to professional management: the project coalesced into a space for the creation of performing arts	2009 2010
The building became city-owned	2010
The project joined the Fàbriques de Creació programme of the Barcelona City Council	2011
The leased industrial premises were given up on account of the recession	2012
Firm commitment to the internationalisation project	2016
First of the four phases in the integrated remodelling work on the building	2017
FAD Aplaudent Sebastià Gasch award	2018
Crítica Serra d'Or de Teatre award	2019
The project "went virtual" due to the Covid-19 pandemic	2020

Home

to

Residencies

Residencies are the main focus of our activity. We strongly believe that companies need spaces where they feel at home, with all the freedom and the confidence that they need to develop their ideas without fear of getting things wrong and in order to be able to keep on growing.

So, what is a residency for us? The EXIT 2017 International Working Days that we held gave rise to a consensus-based definition of residency by some 30 professionals from the creation and management domains:

A residency must be a flexible process that is conducted in a given work space and time that offers adequate conditions adapted to the specific needs of each hosted project.

A flexible space that generates trust and dialogue in order to nurture the creative process and gather together and share the knowledge generated in artistic activities, making it part of the collective heritage.

It must provide a financial contribution that enables creators to work in proper and adequate conditions (financial resources, with fees for the research process) and a team that accompanies them in all areas, albeit without actually intervening in the creative process.

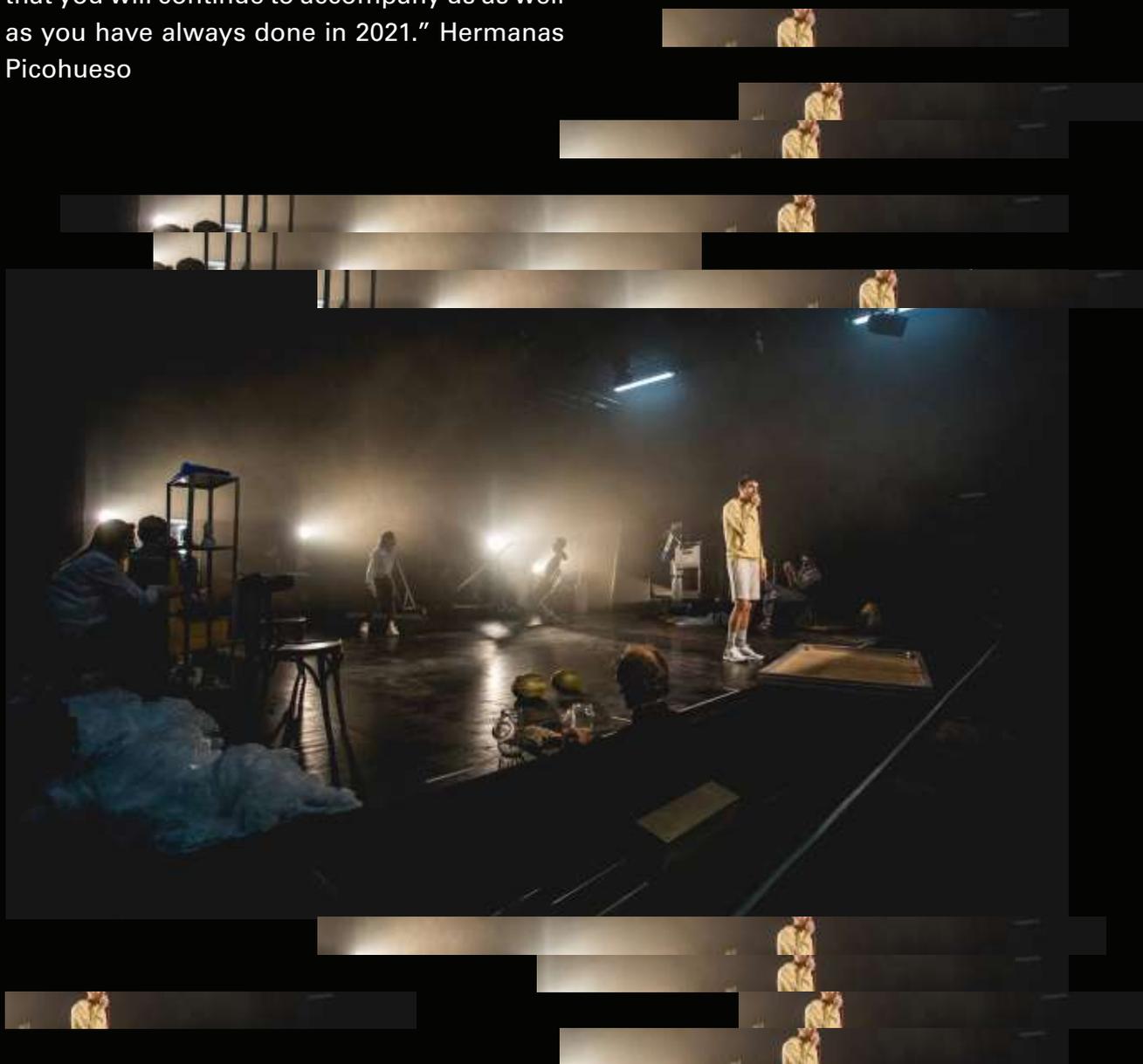
It must be able to open and offer spaces for connection and exchange that facilitate the continuity of artistic careers and must therefore be part of a community network that includes the artist, the creation centre and the setting.



Resident Companies

Being a Resident Company

“The trust that you placed in us after winning the DespertaLab2019 and in being a resident company gave us the stability we needed: the feeling that you have a place you can call home and where you will always feel welcome. And not just in terms of space, in other aspects too. Knowing that no proposal is ever too crazy or that no need is too absurd in your eyes generates a wealth of trust, which is mirrored in the companies and their projects. We hope that you will continue to accompany us as well as you have always done in 2021.” Hermanas Picohueso



Resident Companies

Based upon the aforementioned residency model, through this project, Nau seeks to embody its commitment to young companies and to give them tools to grow and develop professionally. Nau Ivanow's strategic objectives are described here: creation, accompaniment and the territory.

Hosting companies for a period of three or four years makes it possible to implement an ensemble of actions that will help these companies to grow. Ideas to work without pressure, through flexible processes, commitment to companies to help them and to provide them with the tools they need to drive on towards professionalisation, thus achieving the stability that they need to do their job.

The concept of resident is not only about financial aid in the production of a final "product". During the years of residency, the company will be accompanied by Nau, which will open up a gateway to international circuits, create synergies with other companies and groups, both local and from all over the world, and benefit from a more personalised assessment, not to mention other mentoring services. A direct relationship is also established with the territorial projects implemented by Nau.



Cultural Management Residencies

The purpose of this project is to join forces to carry out residencies that translate into the formation of sociocultural networks involving stakeholders from different countries. These management residencies are intended to create value and promote the exchange of knowledge and experiences between managers, governmental and non-governmental organisations and cultural project representatives from all over the world.

This is how we will pursue the growth of cultural managers through the exchange of management models and projects, thus ramping up the sector's productivity, plus an incentive for our professional development and growth.

International

This programme pursues professional growth through the experience of young performing arts companies in cultural spaces of the world over similar to our own. Through an international residency plan, we collaborate with other agents, institutions and centres from the world over in exchanges intended to be as similar as possible in order to find a space for exchange and experimentation outside the company's usual day-to-day activity.

The ultimate goal is to establish working residencies that allow companies from Catalonia and the rest of the world to share processes, methodologies and resources. We seek to consolidate a residency model which we believe to be the cornerstone of the growth of young companies.

This residency must have a financial contribution that will be conducive to creation and a team that will provide accompaniment in all areas, albeit without actually intervening in the creative process.

We realise that the first contact with a country is never easy. Travelling is intense, you need to learn how to explain who you are and what your project is, but also to know how to listen, learn and detect new and interesting projects. It is all about listening to the spaces, the companies that inhabit them, and how they work, the networks they have set up or what tools they use.

Building these bridges are processes that can take several years. Asking a company to take on this job can sometimes discourage them. The lack of contacts, management capacity or resources often renders this first step unfeasible..

This is why for many years now we have been working to establish links with different countries that could give companies' a good point of entry to mobility. Nau has embraced this challenge of constructing planet-wide professional relationships and networks.

Like a stage for the general public, our objective is to walk hand-in-hand with professionals to help them find their feet in the world. Companies must decide their own future, but we, as a space, must offer them all the resources within our reach to ensure that there are no constraints on this decision.

2022 network

We continue to grow and build international bridges



Guadalajara (México)
Santiago de Chile, Concepción, La Serena (Chile)
San José (Costa Rica)
New Jersey (USA)
La Habana (Cuba)
Geneve (Switzerland)

Budapest (Hungary)
Brescia (Italy)
Brussels (Belgium)
Ljubljana (Slovenia)
Utrecht (Netherlands)

Comunity

Community, ecosystem, citizens, partnerships... These are but some of the concepts that encompass this work, a hybrid of all the stakeholders that configure Nau Ivanow's connections.

We open up the doors of our space and of performing arts through projects that are clearly designed to make contact with our surrounding community. Every year, we undertake projects rooted in the neighbourhood of la Sagrera. At the same time, our need to project all the creative processes that take place in our facility beyond our borders continues to grow.

By working with the educational facilities or centres in our neighbourhood, bringing the entire performing arts value chain closer to children and young people, Nau Ivanow demonstrates its interest in achieving, in the short and the long term, a more committed society, one that is critical of its surrounding culture.

Networks

Nau Ivanow is an active member of different local, national and international networks and has also partnered up with other facilities driven by the same values and criteria. It works to push forward joint projects in order to consolidate its position on the creation spaces map and afford creators even greater mobility. One of our priorities consists of taking part in discussion and exchange forums between centres and to engage other agents in Nau's projects.

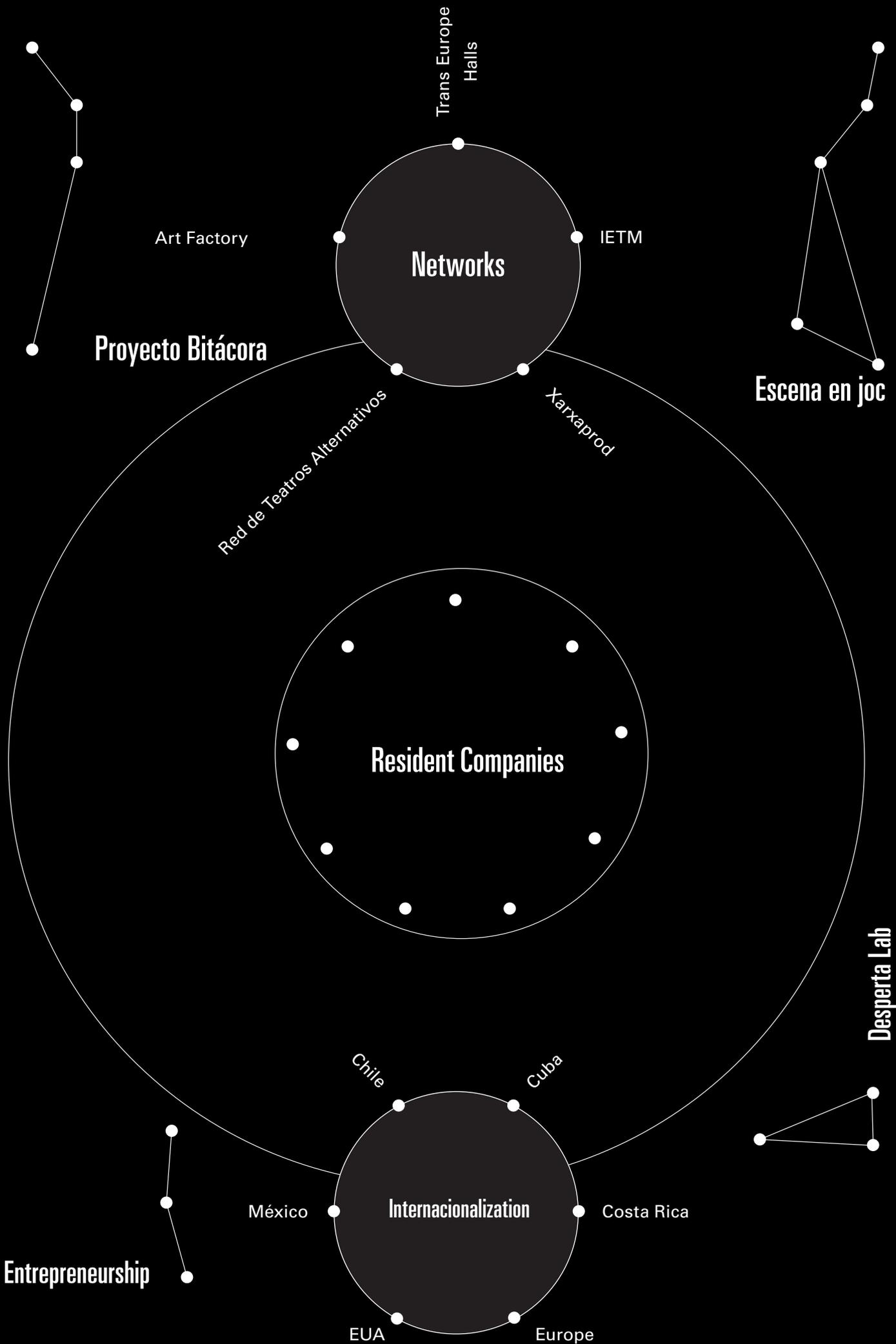
To this end, Nau Ivanow is an active member of the **Art Factories of Barcelona**, of **Xarxaprod**, **Xarxa d'espais de Creació i Producció de Catalunya network**, which it has chaired since 2020, as well as of **ADETCA**. In the Spanish state, it is a member and vice-chair of the **Red de Teatros Alternativos** [Alternative Theatre Network]. Beyond our borders, it is a member of the **International network for contemporary performing arts**, a network comprised of more than 500 performing arts organisations and individual members dedicated to this area all over the world. It is also studying other networks that generate affinity, such as **Trans Europe Halls**, a network of spaces with an industrial past not unlike Nau's own.

Our contacts with exhibition facilities and other cultural agents with the same values and idiosyncrasy will also be stepped up in order to promote exchange and partnership in projects.

Projects

Projects

Projects



SERVICES

Services

Services

CAO

(Creation Accompaniment Office)

For some years now, Nau Ivanow has been working on accompanying the companies and artists that we host, providing them with assessment on how to manage their projects, more particularly in matters related to production, administration, communication, etc.

We would like to take things to another level and formalise these accompaniment and advisory services through what we have called the Creation Accompaniment Office, a very special and highly personalised CAO.

CO-WORKING

A work and meeting place for cultural creators and professionals. We provide support to cultural initiatives, giving them the resources they need to develop their projects alongside other professionals, thus fostering the generation of synergies and togetherness.

Nau thus becomes a melting pot for numerous artistic projects, and a place where our users can work in an open-plan and shared setting.

Spaces

Spaces

Spaces

Spaces

Nau Ivanow's complex is comprised of two buildings and a long entrance yard that separates them.

The main building, which lies to the left of the yard, was formerly the paint factory and now houses most of the Creation Factory spaces.

The part on the right, formerly the reception area and the concierge's room, now provides accommodation for residents, with a capacity for up to 6 people.



Use of space

01



02



03



04



05



06



07



08



09



01. Entry

02. Dressing room

03. Accommodation

04. Theatre

05. Rehearsal room

06. Rehearsal room

07. Co-working

08. Theatre

09. Terrace

Creative moments



Contact



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<https://t.me/nauivanow>

How we do things
come before that
what we do

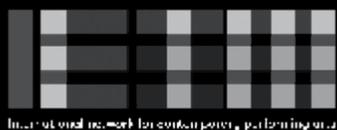
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TTTTTT ADETCA
TT Empreses
TT de Teatre
TT de Catalunya

